Name of the discipline (module)	Tourism management
Code and name of the specialty	1-89 02 01-02 Sports and Tourist Activity (Management in Tourism)
Course	2-4
Semester	3-8
The number of academic hours of the discipline (module): Lectures Seminars Practicals Laboratory practicals	810 140 110 112 0
The form of control	Credit (3,4,5), exam (6,7,8)
The number of credits	22

The content of the discipline

The conceptual framework of management as a science. Management as a managerial technology. Objects and subjects of management control. Management process and its characteristics. Features of administrative activity of the head. Management of international tourism organizations and its features. The national system of tourism management. Management of tourist organizations. Tourism infrastructure and the characteristics of its components. Tour operating as the activity of the tourist enterprise. Legal support of tourist activities. Passport and visa formalities, and interaction between tourism enterprises with consular services. Office of the tourist organization and features of work with the personnel of tourist firm. Entrepreneurship in tourism and its types. Legal basis for entrepreneurial activities in tourism. Business planning in tourism organizations. Organization of work of the head of the tourist enterprise.

Content of academic discipline outlined in the following sections:

Section 1. The basics of management.

Section 2. Tourism as a socioeconomic phenomenon.

Section 3. Entrepreneurial activity in tourism.

Section 4. Management of enterprises of tourism industry and hospitality.

Section 5. Management of tour operating.

Section 6. Tourist activity.